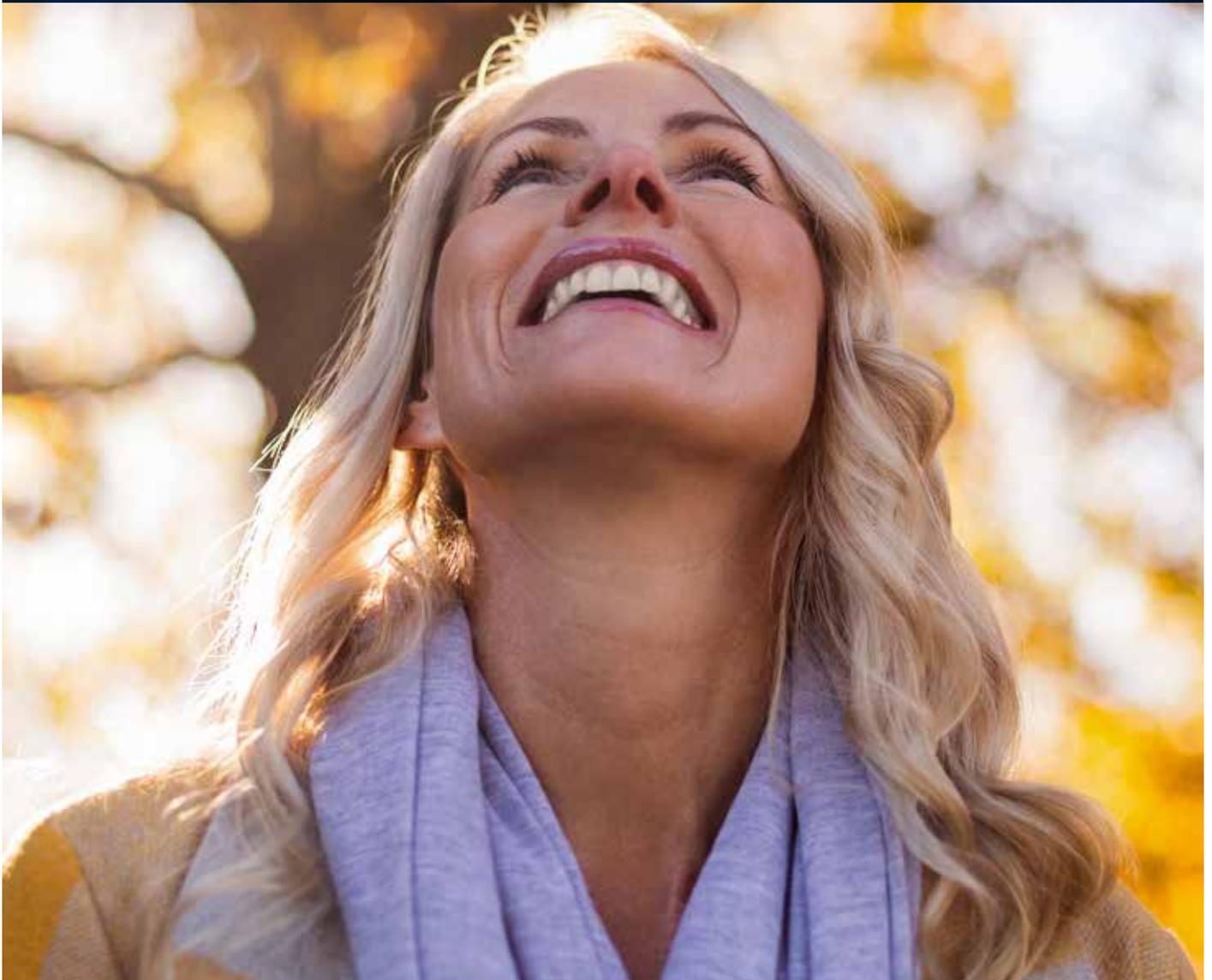


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RESOURCES FOR MATURE BUYERS | VOLUME 1



10 Best Things About Condo Living

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For a growing number of buyers, condominiums are the popular choice due to their great balance of price and benefits. By sharing some common facilities, condo prices are generally lower than single family homes while the locations are usually more desirable and convenient. With the increasing scarcity of land that governments will release for housing, this squeeze will only get more pronounced. And that's good news for condo owners when it comes time for them to sell. Let's review some of the top reasons to choose to buy a condo for your new home.

1.

CONDOS MAKE BETTER LOCATIONS ATTAINABLE FOR MOST BUYERS

Living in a detached home in the heart of a densely populated city is fast becoming out of reach. Condos are the less costly alternative yet offer all the urban appeals; walkable transit, central locations, easy and less expensive commutes, shopping and restaurants, arts and culture, and more.

2.

CONTEMPORARY FLOOR PLANS AND HIGH END FITTINGS

Newly built condominiums incorporate the open concept spaces that are highly desired by today's buyers. With features such as in-suite laundry, ensuite washrooms, walk-in closets, stainless steel appliances and laminate flooring, the numerous high end finishes guarantee that condo living is a lifestyle upgrade for new residents.

3.

SPACIOUS AND EQUIPPED COMMON AREAS FOR ENTERTAINING

Imagine throwing a big family party and not having to ready your home for guests. Condos offer a number of facilities that make entertaining easy and let you enjoy the party, such as guest suites, party rooms with caterer's kitchens, rooftop terraces with BBQ's , fully equipped gym children's play area and more.



4.

LIFESTYLE AMENITIES

Condos often come with numerous building amenities that you might enjoy but are unlikely to install at home, such as a fully equipped gym, movie theatre, children's play room, dining room with kitchenette, rooftop terrace and more.

5.

MAINTENANCE-FREE LIVING WITH NO HASSLE OR UPKEEP

Put down that snow shovel, lawn mower or rake. A condo takes care of all maintenance, allowing you a carefree lifestyle.

6.

CAREFREE LOCK-AND-LEAVE CONVENIENCE

Those who travel often or who have a second home can relax while away, knowing that their property and possessions are secure.

7.

LATEST IN SMART HOME AND GREEN BUILDING TECHNOLOGY

The future is in condos. Offering the leading edge in energy efficiency through green building materials and techniques. Many are also equipped with new smart home technologies such as charging stations, wifi, and installed with touchpad controls for hvac, lighting and entry.

8.

SAFE AND SECURE ENVIRONMENT

Condos are a great choice when it comes to feeling secure, particularly for those living alone. In addition to having close neighbours, buildings usually have 24-hr security with cameras in the parking areas and entrances.

9.

CONDO COMMUNITY LIFE

Sharing the same address, living environment and building amenities offers that feeling of belonging to a community. Often residents also share interests or careers due to the location and nearby establishments.

10.

STRONG RESALE VALUE

All the market investment fundamentals point to continued demand for condo living. As more people move north and continue to want to live in defined urban areas, prices will increase - and increase again.

