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Working From Home is Better in a Condo!

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According to a federal government study, about 3.6 million Canadians or 19% of the total national workforce, work from their own home office. The 'home team' has steadily increased from 1.4 million in 2000 to 1.8 million in 2008. Over half have a university degree and are in a professional or management job while working from home. For one quarter of the home team, working at home is a job requirement and a further 18% say it is their usual place of work, while 23% say it provides a better working condition.

When 'home' is a condominium, that 23% figure makes a great deal of sense. A condominium can offer a number of amenities that transform the image of the slipper-clad home worker on their laptop at the kitchen table into a sleek operation complete with meeting spaces and presentation facilities.

In addition to dropping their daily commute, home workers who live in a condominium can find themselves having no reason to miss the traditional office setup. Comfortable Media Rooms or Tech Lounges are springing up in newer buildings and Wi-Fi is becoming widely offered as part of building utility costs, so covering the cost of unlimited internet is no longer the barrier it perhaps once was. Many buildings have Hobby or Work / Study Rooms with worktables. In addition, most condos have Mail Rooms with parcel delivery, some offering smartphone alerts when residents' packages arrive.



But perhaps the most important consideration for home workers is defined business space, once confined to offices or coffee shops. Increasingly, condos are offering a wide choice of spaces for conducting business away from domestic overtones that are impossible to avoid in a detached home.

Meeting Rooms provide the ideal environment for business discussions. Working teams can meet to plan strategies or for weekly updates, staying hooked into head office via teleconferencing. If the condo has a Theatre, groups of clients or staff can be invited in for a sales or team-building presentation combined with the screening of a sales video.

Following the presentation, groups can be hosted in an Event Lounge. Refreshments or a meal can be served in a Private Dining Room with Kitchenette. Out of town partners or business associates can be accommodated in the buildings' designer Guest Suite.

Having meeting facilities, lounges, equipment like printers and a screening theatre, even overnight accommodations on site, the 'home team' is poised to transform how business is done – and improve everyone's life-work balance at the same time.